



THE LEAFIES

2023 Entry Form Questions

- 1) What is your full name?*
- 2) What is your company name?*
- 3) Please provide an email address.*

This will be the best email to contact you/your company with regards to your entry.

- 4) What kind of tea company are you?*

Please select one of the options below.

Farmer

Producer

Supplier

Retailer

Other (please specify)

- 5) Please share your company website if you have one.

- 6) And any social media channels?

Facebook, Twitter, Instagram etc.

- 7) Please specify in which country your tea is grown.*

- 8) How many teas would you like to enter into The Leafies 2023?*

Entries are charged at £65 per tea.

- 9) Please list all of the names of the teas you are entering followed by the category code:*

E.g. Jasmine Pearls (8JA)

10) Please tell us the harvest date of your tea(s) and a brief overview of the production process.

11) Please tell us if you have any specific brewing parameters.

Amount of tea (grams), proportion of water (ml), temperature of water (degree c), steeping time (mins).

If you're entering multiple teas, please clearly state which brewing parameters for which tea.

12) Here is a chance to tell us the story behind your tea business.

A short insight into how and why it started (max 500 words).

13) Do you have any environmental or local community initiatives you want to tell us about?

14) Please upload a photograph of your farm or your community that represents your company.

If you win, this will be used across The Leafies and UKTA marketing materials.

15) Would you like to receive feedback on any of your teas?

The feedback service provides the average score from all the judges on each criterion, plus any comments, and is priced at £25 per tea.

Yes / No

If no, jump to question 17.

16) How many teas would like feedback on?

The feedback service is priced at £25 per tea. Please ensure this does not exceed the amount of teas entered.

17) Please specify which tea(s) you would like the feedback service for.

If you would like feedback on all tea entered, simply put 'all'.

18) Would you like us to keep you up to date on other UK Tea Academy News?

This is in addition to The Leafies news and updates. You can unsubscribe at anytime.

Yes / No

19) How did you hear about The Leafies?*

Website

Social Media

Email

Word of mouth

Industry press

Other (please specify)

20) Please confirm that you have read and accept The Leafies terms and conditions.*

These are detailed at the bottom of The Leafies webpage.

21) Payment

You will need your payment card ready.